



# JOIN US IN SUCCESS!

The Oswego Area Chamber of Commerce works hard each year to raise money to keep the cost of chamber membership down, to increase the benefits of chamber membership to all members—and to offer more opportunities for you to promote your business to the community.

Our last major fundraiser of the year continues to be our successful FraidyCat race series. The 10th Annual races will be held on Oct 25, 2020. Edward-Elmhurst Health graciously continues to be our Title Sponsor.

In this brochure you will find the different levels of available sponsorship. The success of this event depends on your support and participation. We continue to draw runners from up and down the Fox Valley area as well as from Wisconsin and northern Chicagoland. This year we expect more than 1,000 participants, friends and supporters to attend the event on our new course. We will continue to aggressively market this event to give you maximum exposure.

The sponsorship deadline is Oct. 1, 2020, and all sponsorships **must be paid** by that date to be included on shirts. The sooner you sponsor, the greater your exposure!

**\*Sponsors must supply their logo for website—and must supply their own banner, which will be hung at or near the race only if it is delivered to the Chamber office on or before Oct. 10, 2020. Sponsors are also responsible for supplying enough gear bag materials for all race entrants. Plan on at least 800 runners, but you will receive an e-mail in late September or early October if the number changes dramatically.**

**All sponsors will receive recognition in the race day program, in e-mails to participants and all press releases for the event—and race day recognition.**



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## PANTHER SPONSOR—\$1,000

- ▶ 2" x 2" Logo on back of shirt at the top
- ▶ Link and logo on the Oswego Area Chamber and race websites\*
- ▶ Booth space day of event
- ▶ Signage on course\*
- ▶ Gear bag materials\*
- ▶ Logo on gear bag
- ▶ Your banner displayed at the finish line
- ▶ Includes four chamber e-blasts to be used by December 31, 2020
- ▶ Includes your logo on direct mail, Ledger Sentinel advertising inserts, and online advertising (over 30,000 impressions)

## COUGAR SPONSOR—\$750

*(Only one left!)*

**Thank you, Impact Sports Rehab & Chiropractic!**

- ▶ Hiss Sponsor benefits, plus...
- ▶ Logo on shirt sleeve

## HISS SPONSOR—\$500

- ▶ Logo on shirts
- ▶ Booth space day of event
- ▶ Gear bag materials\*
- ▶ Recognition on website & link\*
- ▶ Your banner displayed at the finish line
- ▶ Includes two chamber e-blasts to be used by December 31, 2020

## GHOST RACE SPONSOR

**Thank you, Old Second National Bank!**

## KITTEN SPONSOR—\$250

- ▶ Business name on runner's shirts (no logo)
- ▶ Booth space day of event
- ▶ Gear bag materials\*
- ▶ Recognition on website & link\*
- ▶ Your banner displayed at the finish line

## WATER STATION SPONSOR—\$150

*(Three available)*

Must supply four volunteers per station.

We will supply, cups, water & coolers

- ▶ Gear bag materials\*
- ▶ Recognition on website
- ▶ Your banner displayed at your water station

## PURR SPONSOR—\$100

- ▶ Gear bag materials\*
- ▶ Recognition on website & link\*
- ▶ Your banner displayed at the finish line