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Sponsorship OPPORTUNITIES



A COOPERATIVE TASTING EXPERIENCE PRESENTED BY THE OSWEGO AREA CHAMBER OF COMMERCE AND THE KENDALL COUNTY FAIR ASSOCIATION

DETAILS AND TICKETS: SPIRITSOFTF.COM

Unicorn (VIP Sponsor)

\$1,000

A highly-rare bottle, so named because collectors are stunned to see one out "in the wild."

— INCLUDES —

- 10 x 10 VIP shaded area in front of stage
- 8 tickets/wristbands with 10 tasting tickets each
- logo on banner above stage

Thank you to Heartland Bank for being a sponsor. Heads/Hearts/Tails (Stage Sponsors)

\$500

Spirits come off the still in phases known as heads (or foreshots), hearts, and tails (or feints). Heads are set to the side for another run through the still because of the high content of unacceptable highly-volatile flavor components. Hearts are collected for bottling and aging. While tails are the final fraction, with unacceptably high content of low-volatile flavor components, recycled to the next distillation to recover the significant alcohol content.

— INCLUDES —

- 4 tickets/wristbands with 10 tasting tickets each
- logo on banner in front of stage
- Banner at/near tent

Only 1 Available

Angel's Share (Designated Driver Sponsor)

\$250

The portion (share) of whiskey that is lost to evaporation during aging in oak barrels, so called because lore claims it is what the angel's get to taste.

— INCLUDES —

- Register designated drivers (wristband)
- Hand out supplied soda/water to designated drivers
- Banner at/near tent

Whiskey Thief (General Sponsor)

\$200

A tool distillers use to extract small portions of whiskey from an aging barrel for sampling or quality control. The old-fashioned ones are made typically of copper and resemble a drinking straw in design.

— INCLUDES —

- 2 tickets/wristbands with 10 tasting tickets each
- Banner at entrance/exit with your logo

Bung Hole (Potty Sponsor)

\$25

The opening of the barrel from which the whiskey is added and drained.

— INCLUDES —

- Logo decal on restroom doors
- (Term descriptions courtesy Whiskey Slang 101)