



Ribbon Cutting Information

Ribbon cutting is free to chamber members.

Ribbon cutting is \$100 for a non-member and they must be an Oswego business address.

Ribbon cuttings need to be booked with a minimum 2 weeks' notice.

Ribbon cutting timing can be from ½ hour – 2 hour event. Evening events must start no later than 5 pm and Ribbon Cutting must be no later than 5:30 pm. (Friday must be no later than 4 pm). They may also be held in the morning or at noon.

We do Ribbon Cuttings Monday – Friday.

Ribbon cutting includes:

1. Design of a flyer for the event
2. Event posted on our calendar and Facebook page
3. Eblast invitation to entire chamber membership
4. Date listed in weekly chamber emails
5. Press release to newspapers announcing the Ribbon Cutting.
6. Personal email invitations to Chamber Ambassador Committee, Chamber Board of Directors and Village of Oswego staff including Village President, Village Administrator, Economic Development Director, Village Trustees and Community Relations Director.
7. Chamber staff attends event with Ribbon & Large Scissors and takes photo
8. Photo sent in a press release after event to local print & online media
9. Photo displayed in chamber office and on our Facebook page.

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