

SPONSORSHIP COMMITMENT

DEADLINE—10/1/2022

Thank you for considering sponsoring the
12th Annual Healthy Driven FraidyCat 5K,
Ghost Run 8K & Meow Mile presented by
Edward-Elmhurst Health and The Oswego
Area Chamber of Commerce



Edward-Elmhurst
HEALTH

FRAIDYCAT 5K

GHOST RUN 8K & MEOW MILE

10.30.22



73 W. Van Buren St. | Oswego, IL 60543
Phone: 630-554-3505
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Email: info@oswegochamber.org

SPONSORSHIP OPPORTUNITIES



FRAIDYCAT 5K

GHOST RUN 8K & MEOW MILE

10.30.22

Oswego continues to team up with Plainfield and Naperville
to offer runners a unique chance
to complete the 2022 Healthy Driven Running Series.

**Healthy Driven
Running Series**

Details: <http://cm.eehealth.org/healthy-driven/running-series>

Edward-Elmhurst
HEALTH



JOIN US IN SUCCESS!

The Oswego Area Chamber of Commerce works hard each year to raise money to keep the cost of chamber membership down, to increase the benefits of chamber membership to all members—and to offer more opportunities for you to promote your business to the community

Our last major fundraiser of the year continues to be our successful FraidyCat race series. The 12th Annual races will be held on Oct. 30, 2022. Edward-Elmhurst Health graciously continues to be our Title Sponsor.

In this brochure you will find the different levels of available sponsorship. The success of this event depends on your support and participation. We continue to draw runners from up and down the Fox Valley area as well as from Wisconsin and northern Chicagoland. This year we expect more than 1,000 participants, friends and supporters to attend the event on our new course. We will continue to aggressively market this event to give you maximum exposure.

The sponsorship deadline is Oct. 30, 2022 and all sponsorships must be paid by that date to be included on shirts. The sooner you sponsor, the greater your exposure!

***Sponsors must supply their logo for website, and must supply their own banner—which will be hung at or near the race only if they are delivered to the chamber office on or before Oct. 10, 2022. Sponsors are also responsible for supplying enough gear bag materials for all race entrants. Plan on at least 700 runners (we will give out any extra bags to volunteers day of), but you will receive an e-mail in late September or early October if the number changes dramatically.**

All sponsors will receive recognition in the race day program, in e-mails to participants and all press releases for the event—and race day recognition.



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PANTHER SPONSOR \$1,000

- 2" x 2" Logo on back of shirt at the top
- Link and logo on the Oswego Area Chamber & Race websites*
- Booth space day of event
- Signage on course*
- Gear bag materials*
- Logo on gear bag
- Your banner displayed at the finish line
- Includes four chamber e-blasts to be used by December 31, 2022

ONE LEFT

COUGAR SPONSOR \$750

- Hiss Sponsor benefits, plus...
- Logo on shirt sleeve

HISS SPONSOR \$500

- Logo on shirts
- Booth space day of event
- Gear bag materials*
- Recognition on website & link*
- Your banner displayed at the finish line
- Includes two chamber e-blasts to be used by December 31, 2022

GHOST RACE SPONSOR

- Thank you to Old Second National Bank

KITTEN SPONSOR \$250

- Business name on runner's shirts (no logo)
- Booth space day of event
- Gear bag materials*
- Recognition on website & link*
- Your banner displayed at the finish line

HOT BEVERAGE SPONSOR \$250

Finish line passing out a hot beverage to runners (you choose Hot Chocolate/Hot Cider/Hot Coffee need to have enough for 200 runners - 1 sponsor per beverage)

THREE LEFT

WATER STATION SPONSOR \$150

*Must supply four volunteers per station.
We will supply, cups, water & coolers*

- Gear bag materials*
- Recognition on website
- Your banner displayed at your water station

PURR SPONSOR \$150

- Gear bag materials*
- Recognition on website & link*
- Your banner displayed at the finish line

THANK YOU!
FOR SPONSORING



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